



**Alejandra Rodriguez-Gitler**  
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**HOME ADDRESS**  
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**ASSOCIATIONS**  
AIGA

**REFERENCES**  
available upon request

**OBJECTIVE**

To engage my knowledge of the fundamental principles of design and my interests in the crafting approach to design to benefit any graphic/communication design position.

**EDUCATION**

**Carnegie Mellon University** – Pittsburgh, PA  
Bachelor of Fine Arts Degree in Communication Design  
*Graduated: May 2011 with University Honors; Dean's List*

**SKILLS**

<i>PROFICIENT IN:</i>	<i>FAMILIAR WITH:</i>
Adobe Dreamweaver	Adobe AfterEffects
Adobe Illustrator	Adobe Flash
Adobe InDesign	Mandarin Chinese
Adobe Photoshop	Mail Marketing
Black & White Photography	Packaging Design
[developing film & printing]	Pre-Press
Book Binding	Product Development
Digital Photography	Production
HTML & CSS	Screen Printing
Illustration	QuarkXPress
Letterpress	User Testing
Microsoft Office	Wood-Working
Spanish	

**EMPLOYMENT**

Jan./12 - present *Creative Services Graphic Designer, EU Services*  
*Rockville, MD*  
Creating templates and graphic elements for direct mail marketing campaigns and packages.

Aug./11 - Dec./11 *Design Associate, International Arts & Artists*  
*Washington, DC*  
Assisted IA&A Design Studio with design projects for internal and external clients. Projects included labels, flyers, banners, proposals, email graphics, and catalogs for internal exhibitions; and posters, books, pamphlets, and illustrations for external clients like educational institutions and foreign embassies.

June/10 - Aug./10 *Design Intern, Pacific Trade International*  
*Rockville, MD*  
Constructed packaging mock ups, conducted product photo-shoots, created labels, produced graphics for Blissliving Home's official website, designed Valentine's collection of pillows, throw blankets, and door decorations, and produced layout for marketing print pieces.

**FREELANCE**

June/10 - Aug./10 *Design Apprentice, for Jennifer Culpepper*  
*Annapolis, MD*  
Helped brainstorm and actualize design concept.

Jan./09 - June/11 *Webmistress & Public Relations, Counterpoint*  
*Pittsburgh, PA*  
Managed and redesigned website for CMU's only all-female a cappella group. Redesigned logo and identity. Created posters, t-shirts, and other media for concerts and events.

Aug./08 - June/10 *Public Relations Assistant, CMU Carnegie Clan*  
*Pittsburgh, PA*  
Created posters for school-spirit events.